



**SUNDAY  
FEBRUARY 1, 2026**

Los Angeles Parks  
Foundation 



## SPONSORSHIP PACKAGE

	Griffith Observatory	Greek Theatre	Travel Town	Merry-Go Round	Ranger Station	Community
Contribution Amount	\$15,000	\$10,000	\$5,000	\$3,500	\$3,000	\$500
Speaking opportunity during event (start & finish)	✓					
Logo and link on event website	✓					
Logo printed on event racing bib and shirt	✓					
Logo printed on event swag bag	✓	✓				
Recognition in media materials	✓	✓				
Sponsorship banners placed in prominent area	✓(3)	✓(2)	✓(1)			
Included in L.A. Park Foundation newsletter	✓(2)	✓(2)	✓(1)			
Included in Aztlan Athletics newsletter	✓(2)	✓(2)	✓(1)	✓(1)	✓(1)	
Social media promotion	✓(4)	✓(3)	✓(2)	✓(1)	✓(1)	
Complimentary race participants	✓	✓	✓(2)	✓(1)		
Official acknowledgement at event	✓	✓	✓	✓	✓	✓
Logo on digital and print media for event	✓	✓	✓	✓	✓	✓
Expo space for one 10x10 sponsor booth with one table and two chairs	✓	✓	✓	✓	✓	✓

Contributions to the Los Angeles Parks Foundation will be acknowledged in keeping with all applicable laws.  
(Non-profit rate available on request)

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Event Shirt Sponsor . . . \$2,500
- Water Sponsor . . . . . \$2,500
- Race Bib Sponsor . . . . \$2,500
- Race Swag Bag . . . . . \$2,500
- Exhibitor Booth . . . . . \$500

### NON-PROFIT EXHIBITOR OPPORTUNITIES | 7:00 A.M. - 12:00 P.M.

- Dog Water & Snack Sponsor . . . . . \$1,800
- Dog Bib Sponsor . . . . . \$1,500
- Dog Swag Bag Sponsor . . . . . \$1,500

# GRIFFITH PARK



## Community-Based Marketing & Sponsorship

### Business Information Card

Sponsor name or how you would like to be listed:

\_\_\_\_\_

Contact Name:

\_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP LEVELS

- |  |   |
|--|---|
| <input type="checkbox"/> Griffith Observatory \$ _____ | <input type="checkbox"/> Community \$ _____     |
| <input type="checkbox"/> Greek Theatre \$ _____        | <input type="checkbox"/> Water Station \$ _____ |
| <input type="checkbox"/> Travel Town \$ _____          | <input type="checkbox"/> Exhibitor \$ _____     |
| <input type="checkbox"/> Merry Go Round \$ _____       | <input type="checkbox"/> Rescuable \$ _____     |
| <input type="checkbox"/> Ranger Station \$ _____       | <input type="checkbox"/> Other \$ _____         |

**NOTE:** Your company logo must be sent at least 2 weeks prior to event in order to be included in print media, commemorative t-shirt, etc. We produce materials starting 16 weeks before the event date, including posters and event swag. Please email your company logo to [Beatriz@AztlanEvents.com](mailto:Beatriz@AztlanEvents.com).

### FILE GUIDELINES FOR SPONSOR LOGO

- 1 full color logo (if applicable)  
large jpg or png 150-300 dpi, at least 18 inch or raw vector file (Adobe Illustrator, or EPS)
- 1 single color logo (required)  
large jpg or png 150-300 dpi, at least 18 inch or raw vector file (Adobe Illustrator, EPS, or SVG)

*If you do not have a logo and wish to sponsor, we will include your name typed on print media, shirt, etc.*

### FOR QUESTIONS, CONTACT:

**Beatriz Mojarro**, Graphic Designer

Email: [Beatriz@AztlanEvents.com](mailto:Beatriz@AztlanEvents.com)

NOTE: Your logo must be sent at least 2 weeks prior to event in order to be included on the acknowledgement print media, commemorative t-shirt, etc. We will produce print media and distribute to the community starting 16 weeks before the event date, including posters and event swag. Please refer to logo file guidelines on this page and send your logo to [Beatriz@AztlanEvents.com](mailto:Beatriz@AztlanEvents.com)

### CONTACT

## THANK YOU

**Crystal Tsoi**, Deputy Director

Phone: (310) 472-1990

Email: [crystal@laparksfoundation.org](mailto:crystal@laparksfoundation.org)

To request non-profit pricing, contact **Jose Zavala** at (626) 755-8489 or email [Jose@aztlanathletics.org](mailto:Jose@aztlanathletics.org)

