Audubob Center at Debs Park

Saturday

February 20, 2027

4 MILE HILL CHALLENGE

WALK • RUN • HIKE

Aztlan Athletics FOUNDATION

Promoting Community Health & Wellness Programs

Audubon

Audubon Center at Debs Park

SPONSORSHIP PACKAGE

Contribution Amount	$15,000	$10,000	$5,000	$3,500	$3,000	$2,500
Speaking opportunity during event	✓					
Logo and link to company on Aztlan Athletics website	✓					
Logo printed on event racing bib	✓					
Recognition in press releases	✓	✓				
Sponsorship banners placed in prominent area	✓(3)	✓(2)	✓(1)			
Included in event host email blast	✓(2)	✓(2)	✓(1)			
Included in Aztlan Athletics email blast	✓(2)	✓(2)	✓(1)	✓(1)	✓(1)	
Instagram, Facebook & X posts	✓(4)	✓(3)	✓(2)	✓(1)	✓(1)	
Instagram Story Post	✓(4)	✓(3)	✓(2)	✓(1)	✓(1)	
Complimentary race participants	✓(25)	✓(20)	✓(15)	✓(5)	✓(2)	
Official acknowledgement at event	✓	✓	✓	✓	✓	✓
Logo and link to company on event website	✓	✓	✓	✓	✓	✓
Logo on digital and print media for event	✓	✓	✓	✓	✓	✓
Expo space for one 10x10 sponsor booth with one table and two chairs	✓	✓	✓	✓	✓	✓

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Event Shirt Sponsor $2,500
- Water Sponsor $2,500
- Race Bib Sponsor $2,500
- Race Swag Bag $2,500
- Exhibitor Booth. $500

NON-PROFIT EXHIBITOR OPPORTUNITIES | 7:00 A.M. - 12:00 P.M.

Option 1 . . . . . $250

- 6 Foot Table, 2 Chairs, and 10'x10' Canopy placed in wellness area to promote to all registered participants & guests
- Logo placed on website, social media and event marketing materials
- Stage announcement during event

© 2026/27 All Rights Reserved. Aztlan Athletics. The information contained in these documents is CONFIDENTIAL, priviliged and only for the intended recipient.

4 MILE HILL CHALLENGE

Community-Based Marketing & Sponsorship

Business Information Card

Business name or how you would like to be listed:

_____

Contact Name:

_____

Phone: (_____) _____ Fax: _____) _____

Address: _____City_____Zip_____

Email: _____

SPONSORSHIP LEVELS

- ☐ Presenting $_____
- ☐ Official $_____
- ☐ Empower $_____
- ☐ Community $_____
- ☐ Exhibitor $_____
- ☐ Water Station $_____
- ☐ Vendor Booth $_____
- ☐ T-Shirt $_____
- ☐ Whole Health Pavilion $_____
- ☐ Non-Profit Option

NOTE: Your company logo must be sent no later than 2 weeks prior to event in order to be included on the acknowledgement print media, commemorative t-shirt, etc. We will produce print media and distribute to the community starting 16 weeks before event date, primarily installing posters and including logos in event swag. Please email your company logo to Beatriz@AztlanEvents.com.

FILE GUIDELINES FOR SPONSOR LOGO

- 1 full color logo (if applicable)
  large jpg or png 150-300 dpi, at least 18 inch or raw vector file (Adobe Illustrator, or EPS)
- 1 single color logo (required)
  large jpg or png 150-300 dpi, at least 18 inch or raw vector file (Adobe Illustrator, EPS, or SVG)

  If you do not have a logo and wish to sponsor, we will include your name typed on print media, shirt, etc.

FOR QUESTIONS, CONTACT:

Beatriz Mojarro, *Graphic Designer*
Email: Beatriz@AztlanEvents.com

NOTE: Your company logo must be sent no later than 2 weeks prior to event in order to be included on the acknowledgement print media, commemorative t-shirt, etc. We will produce print media and distribute to the community starting 16 weeks before event date, primarily installing posters and including logos in event swag. Please refer to logo file guidelines on this page and send your logo to Beatriz@AztlanEvents.com.

CONTACT

THANK YOU

Sabrina Zavala, *Marketing and Sponsorship Coordinator*
Phone: (626) 592-5328
Email: sabrina@aztlanevents.com

To request non-profit pricing, contact Jose Zavala at Jose@AztlanAthletics.org

© 2026/27 All Rights Reserved. Aztlan Athletics. The information contained in these documents is CONFIDENTIAL, priviliged and only for the intended recipient.