



# RACE WEEKEND GUIDE



**AZTLAN**  
ATHLETICS

[www.AztlanAthletics.org](http://www.AztlanAthletics.org)



Los Angeles Parks  
Foundation

# THANK YOU!

Thank you for joining us at our 2nd Annual Conquer The Pier VBR 5K! This is the only run that covers the entire Venice Beach Pier as it will be closed off to the registered runners only. All participants will receive a commemorative die-cast VBR 5K finisher medal, premium t-shirt, and access to the sampling and exhibitor booths. Beer Garden and Taco bar will be accessible for an additional fee.

Proceeds of the event will benefit the Los Angeles Parks Foundation which helps fund the Venice Beach Community Center programs. For more information about the LA Parks Foundation visit: [www.LAParksFoundation.org](http://www.LAParksFoundation.org)

## GUIDE CONTENTS

REGISTRATION INFORMATION

CANCELLATION POLICY

EVENT TIMELINE

EVENT PARKING

BIB & T-SHIRT PICK - UP DETAILS

COURSE INFORMATION

EXHIBITOR INFORMATION

VALUED SPONSORS

# EVENT DETAILS & LOGISTICS

## REGISTRATION

### REGISTRATION FEES

- **5K RUN/WALK: \$55**
  - T-SHIRT IS GUARANTEED FOR PRE-REGISTRATION
  - SAME-DAY REGISTRANTS WILL BE ISSUED THEIR EVENT SHIRT AFTER THE START OF THE RACE
- **TACOS AND BEER: \$20**
- **TACOS ONLY: \$15**

**NOTE:** BASED ON THIS YEAR'S REGISTRATIONS, THERE WILL BE PLENTY OF T-SHIRTS FOR ALL REGISTERED PARTICIPANTS. HOWEVER, LATE REGISTRATION T-SHIRTS WILL BE PROVIDED AFTER THE START OF THE RUN.

### HOW TO REGISTER

- **ONLINE REGISTRATION AVAILABLE THRU FRIDAY JULY 18 AT 12:00 A.M.**
- **IN-PERSON, DAY-BEFORE REGISTRATION IS LOCATED AT:**
  - **REI (4655 ADMIRALTY WAY, MARINA DEL REY) ON JULY 18<sup>TH</sup> FROM 4:00 P.M. - 8:00 P.M.**
- **SAME-DAY REGISTRATION WILL BE AT THE MAIN EXPO AREA FROM 6:30 AM- 7:45 AM**

**REMEMBER TO MAKE SURE YOU ARE ENTERING YOUR CORRECT DATE OF BIRTH INFORMATION WHEN YOU REGISTER. THERE WILL BE DIVISION AWARDS PROVIDED TO BOTH MALES AND FEMALES IN EACH AGE CATEGORY.**

## CANCELLATION POLICY

**Sale and/or transfer of race entry/ bib is prohibited. All registration fees and ancillary purchases are non-refundable. Participants may be required to show a photo ID.**

**You are encouraged to purchase registration insurance in the event you are unable to make the race. Although rare, there may be postponements due to situations beyond the control of the event organizer and operating partner Aztlán Athletics, LLC.**



# EVENT TIMELINE

**FRIDAY**  
**JULY 18**

**4:00 PM** BIB PICK-UP OPENS

**8:00 PM** BIB PICK-UP CLOSES

REI, 4655 Admiralty Way, Marina Del Rey, CA 90292  
In-person late registration available at this location

**SATURDAY**  
**JULY 19**

**6:30 AM** BIB PICK-UP OPENS

**7:45 AM** BIB PICK-UP CLOSES

**8:00 AM** 5K RACE START

1 Windward Ave, Venice, CA 90291, United States  
In-person late registration available at this location

# EVENT PARKING

Arrive early and factor in traffic to ensure you make it to the start line on time. There is ample paid parking next to Muscle Beach and a second parking lot near the pier. Free public parking available in the neighboring streets. Paid parking is available on a first come first serve basis.

- **General parking:** 2100 Ocean Front Walk, Venice, CA 90291
- **Volunteers:** Drop-off is located near Muscle Beach at 17th Place. You will need to pay for parking if you wish to stay inside the parking lot area.

# BIB & SHIRT PICK-UP

We have partnered with REI to provide an early packet pick-up opportunity on July 18th, the day before the race. We strongly encourage participants to collect their race shirt and bib in advance to allow ample time for parking and timely arrival at the start line on race day. Please take note of the following:

- Participant bibs will be assigned at packet pick-up using dynamic bib assignment
- You are responsible for making sure the bib is assigned to you
- T-Shirts Guaranteed to Pre-Registered Participants
- Late registrants will be able to pick up their shirt after the start of the race
- If you do not wear the bib assigned to you, your time may not be accurate when checking your results
- You will be required to show your ID if you plan to enter the beer garden



# COURSE INFORMATION

## STARTING LINE

Runners are encouraged to begin lining up no later than 15 minutes prior to the start of the race.

To ensure a safe start, please line up according to your expected race pace. Faster runners should be positioned at the front of the start chute, while slower runners/walkers/strollers start in the back.

Remember you are being chip timed so your race time will not begin until you cross the start line.

The Venice Beach Pier will be accessible **exclusively** to registered participants until 1:00 P.M. You must have your bib in order to enter the area. There may be several start waves based on the number of registrants

## SAFETY

Water & electrolytes will be available at the halfway mark on the 5K route and at the finish

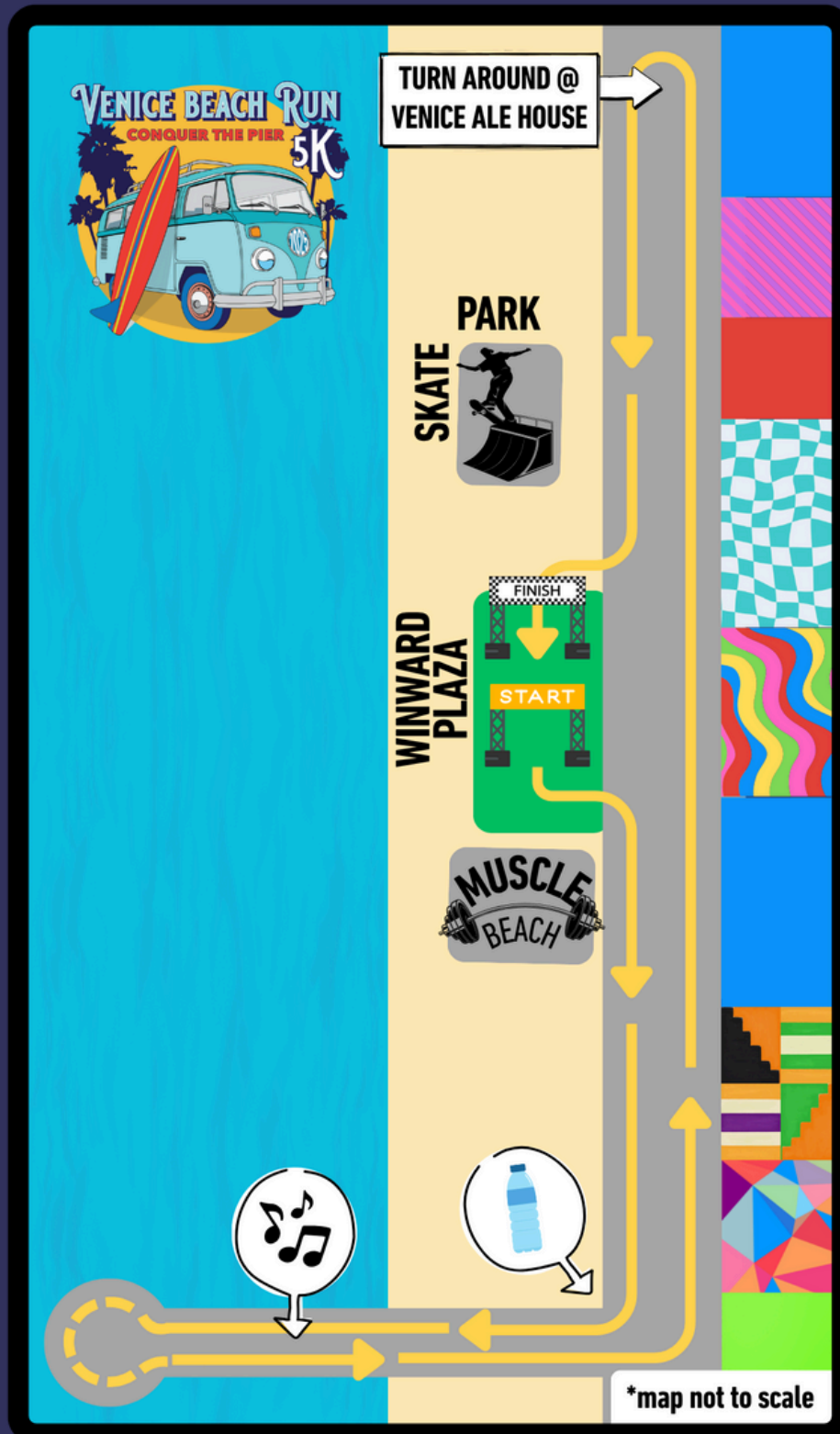
There will be a first aid team available to respond on the course of the 5K. A first aid station also available in the main expo area.

## FINISH LINE

Featuring sampling, exhibitor booths, and music entertainment. Beer garden and taco fiesta bar will be available for purchase on the day-of event but can be paid on-line during registration. Awards ceremony will take place in the registration expo area.



# COURSE MAP



Keep an eye out  
for our course  
photographers  
located on the  
pier and  
throughout the  
course!

# EXHIBITOR INFO

Load in/Load out will take place at 17<sup>th</sup> Ave & Ocean Front Walk. Please show the provided exhibitor parking pass at check-in. A designated staff member will assist with load in and give you access to the exhibitor parking area.

**LOAD IN 6:30 AM**  
**LOAD OUT 11:00 AM**



A = Bike Racks x 50

B = Finish line with Scaffolding

C = First Aid + Volunteer Booths

D = 20x20ft Stage

E = 20 Expo Booths

F = Registration Booth

**Your booth will be assigned on race day.**



# VALUED SPONSORS & PARTNERS

