



## SPONSORSHIP PACKAGE

Contribution Amount	\$15,000	\$10,000	\$5,000	\$3,500	\$3,000	\$2,500
Speaking opportunity during event	✓					
Logo and link to company on Aztlan Athletics website	✓					
Logo printed on event racing bib	✓					
Recognition in press releases	✓	✓				
Sponsorship banners placed in prominent area	✓ (3)	✓ (2)	✓ (1)			
Included in event host email blast	✓ (2)	✓ (2)	✓ (1)			
Included in Aztlan Athletics email blast	✓ (2)	✓ (2)	✓ (1)	✓ (1)	✓ (1)	
Instagram, Facebook & X posts	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	
Instagram Story Post	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	
Complimentary race participants	✓ (25)	✓ (20)	✓ (15)	✓ (5)	✓ (2)	
Official acknowledgement at event	✓	✓	✓	✓	✓	✓
Logo and link to company on event website	✓	✓	✓	✓	✓	✓
Logo on digital and print media for event	✓	✓	✓	✓	✓	✓
Expo space for one 10x10 sponsor booth with one table and two chairs	✓	✓	✓	✓	✓	✓

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Event Shirt Sponsor . . . . \$2,500
- Water Sponsor . . . . . \$2,500
- Race Bib Sponsor . . . . . \$2,500
- Race Swag Bag . . . . . \$2,500
- Exhibitor Booth . . . . . \$500

### NON-PROFIT EXHIBITOR OPPORTUNITIES | 7:00 A.M. - 12:00 P.M.

- Non-Profit Exhibitor . . . . . \$250**
- 6 Foot Table, 2 Chairs, and 10'x10' Canopy to promote to all registered participants & guests
  - Logo placed on website, social media and event marketing materials
  - Stage announcement during event



# LOTUS FESTIVAL

## Historic Echol Park Lake



## Community-Based Marketing & Sponsorship

Business name or how you would like to be listed:

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Contact Name:

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Phone: (\_\_\_\_) \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP LEVELS

Presenting \$ \_\_\_\_\_

Water Station \$ \_\_\_\_\_

Official \$ \_\_\_\_\_

Vendor Booth \$ \_\_\_\_\_

Empower \$ \_\_\_\_\_

T-Shirt \$ \_\_\_\_\_

Community \$ \_\_\_\_\_

Whole Health Pavilion \$ \_\_\_\_\_

Exhibitor \$ \_\_\_\_\_

Non-Profit Option

### FILE GUIDELINES FOR SPONSOR LOGO

- 1 full color logo (if applicable)  
large jpg or png 150-300 dpi, at least 18 inch or raw vector file (Adobe Illustrator, or EPS)
- 1 single color logo (required)  
large jpg or png 150-300 dpi, at least 18 inch or raw vector file (Adobe Illustrator, EPS, or SVG)

*If you do not have a logo and wish to sponsor, we will include your name typed on print media, shirt, etc.*

### FOR QUESTIONS, CONTACT:

**Beatriz Mojarro**, *Graphic Designer*  
Email: [Beatriz@AztlanEvents.com](mailto:Beatriz@AztlanEvents.com)

NOTE: Your company logo must be sent no later than 2 weeks prior to event in order to be included on the acknowledgement print media, commemorative t-shirt, etc. We will produce print media and distribute to the community starting 16 weeks before event date, primarily installing posters and including logos in event swag. Please refer to logo file guidelines on this page and send your logo to [Beatriz@AztlanEvents.com](mailto:Beatriz@AztlanEvents.com).

## CONTACT

# THANK YOU

**Sabrina Zavala** *Marketing & Promotions*  
Email: [Sabrina@aztlanevents.com](mailto:Sabrina@aztlanevents.com)

