



SPONSORSHIP PACKAGE						
Contribution Amount	\$15,000	\$10,000	\$5,000	\$3,500	\$3,000	\$2,500
Speaking opportunity during event	✓					
Logo and link to company on Aztlán Athletics website	✓					
Logo printed on event racing bib	✓					
Recognition in press releases	✓	✓				
Sponsorship banners placed in prominent area	✓ (3)	✓ (2)	✓ (1)			
Included in event host email blast	✓ (2)	✓ (2)	✓ (1)			
Included in Aztlán Athletics email blast	✓ (2)	✓ (2)	✓ (1)	✓ (1)	✓ (1)	
Instagram, Facebook & X posts	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	
Instagram Story Post	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	
Complimentary race participants	✓ (25)	✓ (20)	✓ (15)	✓ (5)	✓ (2)	
Official acknowledgement at event	✓	✓	✓	✓	✓	✓
Logo and link to company on event website	✓	✓	✓	✓	✓	✓
Logo on digital and print media for event	✓	✓	✓	✓	✓	✓
Expo space for one 10x10 sponsor booth with one table and two chairs	✓	✓	✓	✓	✓	✓

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Event Shirt Sponsor \$2,500
- Water Sponsor \$2,500
- Race Bib Sponsor \$2,500
- Race Swag Bag \$2,500
- Exhibitor Booth \$500

NON-PROFIT EXHIBITOR OPPORTUNITIES | 7:00 A.M. - 12:00 P.M.

Non-Profit Exhibitor \$250

- 6 Foot Table, 2 Chairs, and 10'x10' Canopy to promote to all registered participants & guests
- Logo placed on website, social media and event marketing materials
- Stage announcement during event



LOTUS FESTIVAL

Historic Echol Park Lake



Community-Based Marketing & Sponsorship

Business name or how you would like to be listed:

Contact Name:

Phone: (____) _____ Fax: (____) _____

Address: _____ City _____ Zip _____

Email: _____

SPONSORSHIP LEVELS

☐ Presenting \$ _____

☐ Official \$ _____

☐ Empower \$ _____

☐ Community \$ _____

☐ Exhibitor \$ _____

☐ Water Station \$ _____

☐ Vendor Booth \$ _____

☐ T-Shirt \$ _____

☐ Whole Health Pavilion \$ _____

☐ Non-Profit Option

FILE GUIDELINES FOR SPONSOR LOGO

- 1 full color logo (if applicable)
large jpg or png 150-300 dpi, at least 18 inch or
raw vector file (Adobe Illustrator, or EPS)
- 1 single color logo (required)
large jpg or png 150-300 dpi, at least 18 inch or
raw vector file (Adobe Illustrator, EPS, or SVG)

*If you do not have a logo and wish to sponsor, we will
include your name typed on print media, shirt, etc.*

FOR QUESTIONS, CONTACT:

Beatriz Mojarro, Graphic Designer

Email: Beatriz@AztlanEvents.com

NOTE: Your company logo must be sent no later than
2 weeks prior to event in order to be included on the
acknowledgement print media, commemorative t-shirt,
etc. We will produce print media and distribute to
the community starting 16 weeks before event date,
primarily installing posters and including logos in event
swag. Please refer to logo file guidelines on this page
and send your logo to Beatriz@AztlanEvents.com.

CONTACT

THANK YOU

Sabrina Zavala Marketing & Promotions
Email: Sabrina@aztlanevents.com

